

## Charles Wells Awards:

### The Olde Kings Arms in Hemel Hempstead wins Best Newcomer

**18<sup>th</sup> January 2019:** Last Thursday, Bedford-based family brewer Charles Wells hosted its annual awards celebrating its pub partners and their achievements throughout last year. Fresh and new to the industry, Ben took on The Olde Kings Arms in May 2017. It's the innovative initiatives that Ben has driven that judges were particularly impressed with. For instance, installing an outdoor bar and pizza oven to his garden area.



Hosted at The Bedford Swan Hotel in the heart of the city, the Charles Wells Awards championed the best performing pub partners of 2018. A panel of judges from different areas of the business had the tough job of selecting winning pubs for each of the 10 awards, including Best Newcomer, Best Kept Pub and Best Premium Food Offer. The ceremony included a lavish three-course dinner and drinks for attendees.

Ben Satchfield, partner at The Olde Kings Arms commented: 'I'm incredibly proud to have won Best Newcomer at the awards. This was my first ever pub and with the help of my team we have made many improvements to the the building and customer experience. We know that the customers appreciate what we do, but to be recognised at this level by Charles Wells is absolutely fantastic.'

Chief executive of Charles Wells, Justin Phillimore commented: 'Our awards last week were a fitting celebration to what has been an incredibly exciting year for Charles Wells and our pub partners – we

are very proud of each and every one of them and congratulate them in their much-deserved successes. With an estate comprising of 174 leased and tenanted premises and growing, the awards are an absolutely integral part of our business. It's vital to recognise the outstanding contribution that each team has given throughout the course of the year. Seeing what great things have come over 2018, we're all very excited about what 2019 has to offer.'